







Balkan Venture Forum (Investicijski forum)

Bolgarija, Sofija, National Place of Culture 21. – 22. Maj 2013

PROGRAM: 21. Maj 2013 Dvorana 3, 3.1;

8:30 Registration 9:00 Venture Academy – (Dry run pitching and coaching) 11:30 Opening 11:40 Key note Speech 1: TBC 12:00 Panel 1: financing innovation in Southeast Europe - the latest trends Moderator: Michael Gold **Keynote Speech 2:TBC** 12:40 13:00 Lunch 14:00 **Pitching Competition A** ICT 15:30 **Networking Coffee** 16:00 **Investor Showcase** Description: Short presentations of VC funds, their focus and unique benefits for companies. **Pitching Competition C** 16:45 ICT 18:15 Panel 2: How we reached the Product – Market Fit Description: Sharing the little – known factors that helped companies reach Product – Market Fit. 20:00 Party









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9:30	Pitching competition E
	ІСТ
11:00	Coffee Break
11:30	Pitching Competition F
	ІСТ
13:00	Lunch
14:00	Panel 3: Growing startups in SEE: the local perspective
	Description: What are the benefits and challenges in building
	startups for regional and global markets?
14:45	Keynote Speech 3 – Roxane Varza
15:15	Coffee Break
15:40	Panel 4 – Lean startup: What works and what doesn't
	Description: Our startup gurus do a critical overview of the lean
	startup method, after hands-on experience with numerous
	iterations.
16:30	Keynote speech 4: Karim Mustangi – Garage Rockers TBC
16:45	Presentation 1 TBC
17:00	Presentation 2: Customer Development – Andreas Klinger
17:30	Panel 5 _ What makes a startup community thrive
18:15	Awards and Closing
18:30	End

