



Salon International des Inventions de Genève
International Exhibition of Inventions of Geneva
Internationale Messe für Erfindungen in Genf
Salone Internazionale delle Invenzioni di Ginevra
Exposicion Internacional de Inventos en Ginebra

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**THE WORLD'S MOST IMPORTANT
10 > 14 April 2013
Geneva - Palexpo**

Dear Madam, dear Sir,

You are the owner of an invention, a new technique or innovative product which certainly deserves to be recognised and marketed on an international level.

In order to make it known quickly, you need fruitful contact with **industrial, commercial and financial partners.**

In order to meet just these people, we invite you to exhibit at the 41st INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA, which is to take place from the 10th to the 14th April 2013.

It is held under the patronage of the Swiss federal government, of the State and the City of Geneva and of the World Organization for Intellectual Property - WIPO.

Recognized as **the world's most important market-place for inventions**, this exhibition, at which stands are located by country, is the ideal place to promote your inventions.

The Geneva Exhibition means more than 780 exhibitors from 46 countries - 1'000 inventions, all exhibited for the first time here, presented by companies, inventors, universities, private and State institutes and organizations – 60'000 visitors from all five continents - professionals who come to "talk business" - meetings with 650 journalists from both the written and spoken press and television from throughout the world.

A questionnaire given to the exhibitors shows that 98% are ready to recommend our Exhibition. Furthermore, licences were negotiated for a total amount in excess of € 45 million. **No other event will bring you so many contacts.**

The fact that the International Jury awards many special prizes is an extra reason for participating in our exhibition. These will constitute an important label of quality for you.

If you decide to exhibit, we will be glad to send you all the necessary information on request. If you prefer, you can visit our website.

We look forward to welcoming you to Geneva and to contributing to your success and remain,

Yours faithfully

Jean-Luc VINCENT
President

Patronné par:
La Confédération Suisse
L'Etat et la Ville de Genève
L'Organisation Mondiale de la
Propriété Intellectuelle - OMPI

Under the patronage of:
The Swiss Federal Government
The State and City of Geneva
The World Intellectual Property
Organization - WIPO

Unter der Schirmherrschaft:
Der Schweizer Eidgenossenschaft
Des Kantons und der Stadt Genf
Der Weltorganisation für Geistiges
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